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**From:** BusinessAffairs Advisory Forum [<mailto:BAAF-L@LISTSERV.UGA.EDU>] **On Behalf Of** Kathy R. Pharr  
**Sent:** Friday, June 29, 2012 2:52 PM  
**To:** [BAAF-L@LISTSERV.UGA.EDU](mailto:BAAF-L@LISTSERV.UGA.EDU)  
**Subject:** More Information: Name Change of Physical Plant

Dear BAAF Members:

Please see the attachment being shared with you on behalf of Associate Vice President Ralph Johnson. It expounds upon the rationale for the name change from the Physical Plant Division to Facilities Management Division.

FYI,  
Kathy

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# The University of Georgia

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## Physical Plant Division

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### MEMORANDUM

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To: BAAF Members  
From: Ralph F. Johnson, Associate Vice President  
Subject: Facilities Management Division  
Date: June 29, 2012

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Effective July 1, 2012, the Physical Plant Division will be known as the "Facilities Management Division." This name change is intended to improve the organizational description for our clients and create better alignment with other UGA peers and the Board of Regents (Office of University Architects for *Facilities* Planning and the Office of Real Estate and *Facilities*, respectively).

Our staff initiated this name change to Facilities Management Division (FMD) as a logical transition to industry-standard terminology that will improve brand recognition and alignment among facility-related organizations (SEC, professional industry organizations, etc.). For instance, 11 of the 14 schools in the SEC use 'Facilities' in their organization name. Professional industry organizations predominately use Facility or Facilities in their names and titles, such as:

- International Facility Management Association
- APPA: "Leadership in Educational Facilities" (the international organization for educational facilities professionals)
- Certified Educational Facilities Professional, Certified Facility Manager
- *Facilities Manager* magazine

The FMD name change will be evident in the near term as we update forms, webpages, building signage, and vehicle decals; and through phased-in issuance of our uniforms and ID lanyards.

In closing, our FMD staff consider it a privilege to be the trusted stewards of facilities at our state's flagship institution. Our FMD professionals work hard each day to provide a safe and clean learning environment for students, faculty and staff. We look forward to the upcoming year of serving you as the newly named Facilities Management Division (FMD) team. Thank you.